



2024 SPONSORSHIP OPPORTUNITIES



For more information, please contact :

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BELVIDERE PARK DISTRICT AGENCY OVERVIEW

Serves over 25,000 residents
Over 2,000 programs/events held annually
With more than 15,000 participants

12 unique parks
4 public buildings for activities
Established relationships with local agencies

CORPORATE SPONSORSHIP OPPORTUNITIES

Silver Sponsor \$1000

- Advertisement in 2 of our 3 Go-Guides
- Listed on website as sponsor year-round
- Digital Advertisement in rotation on Rivers Edge display board 6 months of the year
- Optional promotional booth at 2 events of sponsor's choice

Gold Sponsor \$2000

- Advertisement in all 3 of our Go Guides
- Banner displayed at Sprayground during summer months
- Listing on website with a logo as sponsor year-round
- Digital Advertisement in rotation on Rivers Edge display board year-round
- Optional promotional booth at 4 events of sponsor's choice

LOCATION SPONSORSHIP OPPORTUNITIES DOTY PARK SPRAYGROUND & RIVERSIDE ICE ARENA

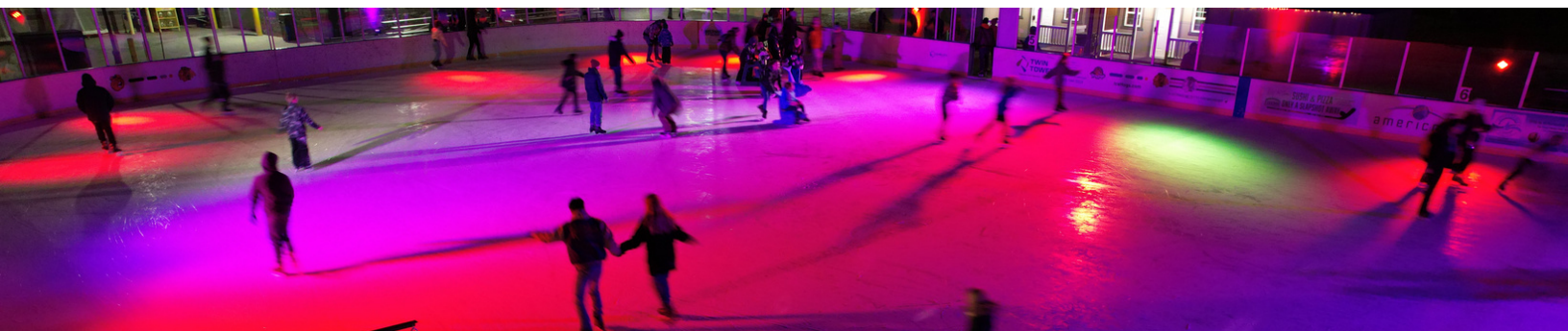
*Sponsorship commitments due by November 1st

Silver Sponsor \$600

- Dasher displayed year-round at the Riverside Ice Arena
- Listing as sponsor year for the ice arena year-round
- opportunity to purchase additional dasher to be visible on both sides of the Ice Arena

Gold Sponsor *limit 2 spots per season \$800

- Display ad on Zamboni - 1 side and ½ of front during winter months
- Banner displayed at Doty Park Sprayground during summer months
- Listing on website as sponsor year-round



ATHLETIC SPONSORSHIPS

YOUTH SOCCER SPRING & FALL **\$3,000 per year**

***limited to 1 sponsor per year**

*Sponsorship commitments due by
July 1st

- Logo included on all marketing materials
- Listed as a partner online and in Go Guide
- Logo on team jerseys
- Opportunity to set up a branded display at games



YOUTH BASKETBALL WINTER **\$1,000 per season**

***limited to 1 sponsor per season**

*Sponsorship commitments due by
October 1st

- Logo included on all marketing materials
- Listed as a partner online and in Go Guide
- Logo on team t-shirts
- Opportunity to set up a branded display at games



YOUTH BASEBALL SUMMER **\$700 per season**

***limited to 1 sponsor per season**

*Sponsorship commitments due by
March 1st

- Logo included on all marketing materials
- Listed as a partner online and in Go Guide
- Logo on team t-shirts
- Opportunity to set up a branded display at games



BELVIDERE PARK DISTRICT SPECIAL EVENTS

Throughout the year, we host various special events, most of which are free for the public to attend. Below is information about our exciting events and ways to partner with us!

UNPLUGGED ILLINOIS

\$300 gold event sponsor



This free, public event coincides with Unplug Illinois Day in July. We host a multitude of family-friendly events throughout the day to encourage kids and adults to get active and have fun outdoors.

Sponsorship benefits:

All sponsors will be featured on marketing materials and have exclusive volunteer opportunities, and booth space at event.

***Sponsorship commitments due by March 1st**

UP IN THE AIR

This fantastic event is our salute to the end of the summer. Taking place at Prairie Fields Sports Park, it features food trucks, fun games & activities, and, of course, a sky filled with colorful kites.

Sponsorship benefits:

All sponsors will be featured on marketing materials- size based on sponsorship level, volunteer opportunities, and booth space at event.

Silver Level

- Business name used on marketing materials

Gold Level

- Business name & logo on marketing materials

***Sponsorship commitments due by July 1st**

\$300
\$500

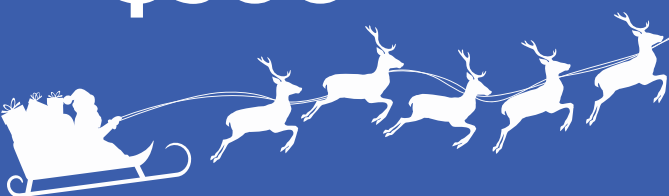
silver event sponsor

gold event sponsor



LIGHT UP THE NIGHT PARADE

\$100 silver event sponsor
\$500 gold event sponsor



This Hometown Christmas favorite allows local clubs, businesses, and organizations to strut their stuff in a festive parade through the town.

Sponsorship benefits:

All sponsors will be featured on marketing materials- size based on sponsorship level, volunteer opportunities, and booth space at event.

Silver Level

- Business name used on marketing materials

Gold Level

- Business Name & logo on marketing materials, option to be parade Grand Marshal

***Sponsorship commitments due by October 1st**

SUMMER SPLASH PAD NIGHTS

\$100 silver event sponsor
\$300 gold event sponsor



This free, public event is a dance party with a twist. Taking place at the Doty Park Sprayground and Riverside Ice Arena, it includes music, dancing, splash pad fun, and a foam party.

Sponsorship benefits:

All sponsors will be featured on marketing materials (size based on sponsorship level). Volunteer opportunities, and booth space at event are also available.

Silver Level

- Business name used on marketing materials

Gold Level

- Business name & logo on marketing materials

***Sponsorship commitments due by March 1st**

MOVIES IN THE PARK

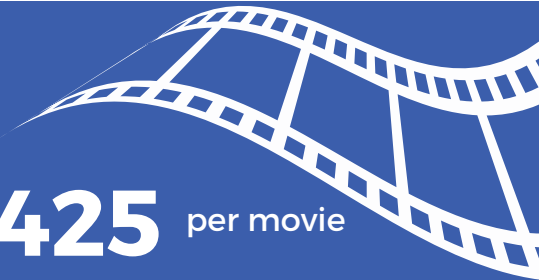
This family-friendly event screens Blockbuster hit movies for free on select summer evenings in Belvidere Park. We host 3 movies in the summer.

Sponsorship benefits:

All sponsors will have their business name and logo featured on marketing materials, volunteer opportunities, and booth space at event. Limit one sponsor per movie.

***Sponsorship commitments due by March 1st**

\$425 per movie



DADDY DAUGHTER DANCE



\$500
event sponsor

The ever-popular Daddy Daughter dance at the Rivers Edge Recreation Center allows participants to enjoy music, make memories, and even bring home some goodies with the special father figure in their lives.

Sponsorship benefits:

All sponsors will be featured on marketing materials volunteer opportunities, and booth space at event.

***Sponsorship commitments due by October 1st**

MOTHER SON DANCE

The mother son dance at the Rivers Edge Recreation Center allows participants to enjoy music, make memories, and even bring home some goodies with the special mother figure in their lives.

Sponsorship benefits:

All sponsors will be featured on marketing materials volunteer opportunities, and booth space at event.

***Sponsorship commitments due by October 1st**

\$300
event sponsor



BELVIDERE PARK DISTRICT SPECIAL RECREATION EVENTS

Belvidere Park District Special Recreation and Northlands Association for Special Recreation (NASR) is a cooperative partnership between the Belvidere, Freeport, and Rockford Park Districts (referred to as a member district). Programs are open to any individual with a disability-related special need such as physical, mental, and developmental disabilities, and persons with mental illness, behavior disorders, visual or hearing impairments. The following events are fundraisers designed to benefit the programs associated with our Special Recreation and their participants. Funds raised from these events are used specifically to assist their Special Olympic athletes with registration fees through scholarships, the purchase of uniforms, and more. Funds are also used to assist in program scholarships to ensure opportunities and experiences are available to all who need them.

DUCK DERBY

This annual event allows program participants to sell rubber ducks, which are ‘raced’ in the Kishwaukee River. All proceeds from this event go towards Belvidere Park District Special Recreation participant program fees.

Sponsorship benefits:

All Sponsors Receive: A feature on marketing materials- size based on sponsorship level, volunteer opportunities, and booth space at event.

Silver Level

- Business Name used on marketing materials

Gold Level

- Business Name & logo on marketing materials

***Sponsorship commitments due by March 1st**

\$300

silver event sponsor

\$500

gold event sponsor



HUG AN ATHLETE 5K RACE

\$100+

bronze event sponsor

\$200+

silver event sponsor

\$500+

gold event sponsor

\$1000+

platinum event sponsor

This annual 5K walk/run/roll allows individuals of all abilities the opportunity to participate in this great event for an even greater cause! All proceeds from the “Hug An Athlete” 5K benefit the Belvidere Park District Pirate athletes.

Sponsorship benefits:

All Sponsors Receive: A feature on marketing materials- size based on sponsorship level as well as recognition in the Winter/Spring Go Guide, and on our website.

Bronze Level

- Business Name used on marketing materials

Silver Level

- Small logo on marketing materials

Gold Level

- Medium logo used on marketing materials
- booth space at event

Platinum Level

- Large logo on marketing materials
- Booth space at event
- Live recognition at event

***Sponsorship commitments due by October 1st**

